

SPARTANS

W A U W A T O S A



2010 SPONSORSHIP OPPORTUNITIES

WWW.WAUWATOSA-SPARTANS.COM



2010 SPONSORSHIP PACKAGES

Our History...

2008 Champions and 2009 Runners-Up of the prestigious National Football Events' Mid-States Tournament

Overall record of 20-8, currently ranked #11 among semi-pro football teams in the entire Midwest

28 Ironman All-Stars

12 Minor League Football News All-Americans

2009 Invitation to the National Football Events' Manatee Bowl in DeLand, Fla.

2009 Ironman Football League Iron Bowl XII Runner's Up

2009 Ironman Football League American Conference Champions

Dear Potential Sponsor,

The Wauwatosa Spartan Football Club is a 501(C)3 non-profit professional minor-league football organization and a proud member of the Ironman Football League (www.ironmanfootballleague.com). We are reaching out to businesses and organizations such as yours for sponsorship and support for the upcoming 2010 season.

Our home field, Raabe Stadium, is on the campus of Wisconsin Lutheran College. We will also be playing away games at the newly renovated Hart Park, host of Iron Bowl XIV. Having such venues provides us with ample space for advertising and other promotional opportunities for participating sponsors.

In addition to exposure opportunities at our games, we have a high-traffic web site www.wauwatosa-spartans.com (over 75,000 total hits since November 2007) and have been featured in *CNI newspapers*, *WauwatosaNow.com*, the *Shepherd Express*, *Time Warner Sports* and other various web sites.

If the variety of sponsorship packages that we have available do not suit you, we would be more than happy to customize a package that will better meet your needs. Keep in mind, we are always looking for gift certificates or donated items that can be used as giveaways during games or as part of our team banquet. By sponsoring our team you will not only help lower our operating cost, but enable us to support our many charitable affiliations.

The Wauwatosa Spartans appreciates your consideration as we look forward to building not only a relationship, but hopefully a partnership with you for many seasons to come.

Contact Information:

Phil Cockroft
Director of Marketing
Wauwatosa Spartans
Hotwheelz911@yahoo.com or info@wauwatosa-spartans.com
414-687-2533

WWW.WAUWATOSA-SPARTANS.COM

SPARTAN SUPPORTERS (\$100)

- Listing on www.wauwatosa-spartans.com including company logo and link to your web site
- 2 game tickets to every Spartan home game

SPARTAN COPPER-LEVEL SPONSOR (\$250)

- Listing on www.wauwatosa-spartans.com including company logo and link to your web site
- 4 game tickets to every Spartan home game
- Business/organization's logo featured on Wauwatosa Spartan Sponsor T-shirt

SPARTAN BRONZE-LEVEL SPONSOR (\$500)

- Listing on www.wauwatosa-spartans.com including company logo and link to your web site
- 6 tickets to every Spartan home game
- Business/organization's logo featured on Wauwatosa Spartan Sponsor T-shirt
- Promotional announcements for your business at all Spartan home games
- 5% Off Wauwatosa Spartan Merchandise

SPARTAN SILVER-LEVEL SPONSOR (\$750)

- Listing on www.wauwatosa-spartans.com including company logo and link to your web site
- 8 tickets to every Spartan home game
- Business/organization's logo featured on Wauwatosa Spartan Sponsor T-shirt
- Promotional announcements for your business at all Spartan home games
- 10% Off Wauwatosa Spartan Merchandise
- 1/4 page recognition of your support in home game-day program

SPARTAN GOLD-LEVEL SPONSOR (\$1,000)

- Listing on www.wauwatosa-spartans.com including company logo and link to your web site
- 10 tickets to every Spartan home game
- Business/organization's logo featured on Wauwatosa Spartan Sponsor T-shirt
- Promotional announcements for your business at all Spartan home games
- 15% Off Wauwatosa Spartan Merchandise
- 1/2 page recognition of your support in home game-day program
- Wauwatosa Spartan mini helmet

SPARTAN PLATINUM-LEVEL SPONSOR (\$2,500)

- Listing on www.wauwatosa-spartans.com including company logo and link to your web site
- 12 tickets for every Spartan home game
- Business/organization's logo featured on Wauwatosa Spartan Sponsor T-shirt
- Promotional announcements for your business at all Spartan home games
- 20% Off Wauwatosa Spartan Merchandise
- Full page recognition of your support in home game-day program
- Advertising banner with company logo/information produced and displayed at all home games
- Custom Wauwatosa Spartan jersey with business/organization's name on back

SPARTAN CORPORATE-LEVEL SPONSOR

- More information available upon request.

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2010 SPONSOR CONTRACT

NAME OF PERSON/COMPANY/ORGANIZATION: _____

[The above name will be used in publicity material unless otherwise specified.]

LEVEL OF SPONSORSHIP (please indicate):

- Supporter (\$100) Copper (\$250) Bronze (\$500) Silver (\$750) Gold (\$1,000)
- Platinum (\$2,500) Corporate

Sponsor will receive items as specified in sponsorship package selected (please see 2010 Sponsorship Packages for details of each sponsorship level).

If possible, the sponsor should provide an electronic copy of a logo you would like to be used in publicity material. These can be emailed to: info@wauwatosa-spartans.com

Payment is due upon receipt of signed contract, and may be made by cash, check or Paypal electronic payment (requires us to send an electronic invoice for payment). When payment is received, a receipt will be issued for tax purposes*.

***The Wauwatosa Spartans Football Club is a 501(C)3 non-profit organization.**

Please sign and return to the address below.

Signed: _____ Date: _____

Email: _____ Phone: _____

Address: _____



WAUWATOSA SPARTANS FOOTBALL CLUB

10141 W. Nash Street
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www.wauwatosa-spartans.com